

EDUCATION:

- **BA in Journalism and Technical Communication** with concentration in **Public Relations**
Colorado State University | Graduated Summer 2012

AWARDS:

- **Recipient of the Colorado Broadcasters Association Awards of Excellence** for
"Best News Feature Report or Series"

DEMONSTRATED SUCCESS:

- **Multimedia storytelling**
 - thorough understanding of how to find newsworthy content
 - production (writing, voice-overs, and editing) of news/feature broadcast stories with correlating online article
 - thorough understanding of elements of telling a good story
- **Producer/Host of innovative award-winning content**
 - created, produced, and hosted award-winning FM adventure segment that featured live content during outdoor activities
 - created and hosted weekly FM feature show called "Feature This" that highlighted newsworthy events, stories, and people
- **Brand Journalism**
 - development of creative newsworthy stories focused on highlighting company brands
- **Multimedia ad campaigns**
 - developed, wrote and produced ad campaigns
- **Live Remote Broadcasts**
 - conducted one live broadcast a week at local events - 4 live 2 minute call ins per hour
 - successfully executed 21 live remotes within one month for ad package
- **Event Planning**
 - planned games for attendees oriented toward social media campaign
 - hired staffed, implemented tasks for staff and managed staff
 - sought out local businesses for partnership, negotiated trade
- **SEO/Social Media marketing**
- **Advanced Skilled Interviewer**
 - conducted atleast 8 interviews per week
 - created comfortable environment, focused questions, able to get to heart of the story in a short time
 - successfully able to talk to variety of personalities and get them to open up and talk candidly (business professionals, political figures, entertainers, medical professionals, quirky characters)
- **Advanced in Adobe Audition, Adobe Premier**
- **Operation of television/video/audio equipment**

WORK EXPERIENCE:

Detailed description of tasks here [Linked in](#)

- **PBS** | Freelance Host and Producer | Aug. 2016 - Present
- **KSNO FM** | Arts and Entertainment Director/Reporter | Jan. 2016 – June 2016
- **KSNO FM** | Digital Content Manager | May 2014 – Jan. 2016
- **InspireDiscussions LLC** | Jan. 2014 - May 2014
 - Public Relations business I owned and freelanced through
- **KMTS Radio** | *News Broadcast Assistant* | Sept. 2013 - Jan 2014
- **Roaring Fork Access** | *Media Instructor* | Sept. 2013 - Jan. 2014
- **True Media Foundation** | *Media Instructor/Production Coordinator* / Nov. 2012 – Jan. 2014
- **Versatile Productions** | *Production Assistant* / / Nov. 2012 – Jan. 2014
- **PR and Video Production Intern** / CSU Career Center | June 2012 - Sept 2012
- **Video Producer** | Poudre Valley Health System | May 2012 - Sept. 2012
- **CTV 11** | Anchor Jan. - May 2012 | Associate Producer Jan. - May 2012 | Reporter Sept. - Dec. 2011