

Saam Ejlali

Creative Producer

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SUMMARY

I am a passionate creative producer skilled across all phases of media production: planning, scripting, storyboarding, videography and editing. My developmental goal and life's passion is to promote peace and social justice through innovative digital media that focuses on art, education, and intercultural communications. Producing artful and creative material that meets customers' needs and drive business goals is the best part of my job. I enjoy working in teams and always keep an up-beat and positive attitude.

RELEVANT EXPERIENCE

Assistant Producer

University of Washington Bothell, Jul. 2016 – Present

Documentary film: Seattle's Freeway Revolt: A Living Legacy of Civic Activism

- Collaborated with professor Martin, on the production of the documentary.
- Produced accessible multimedia web archive containing video vignettes with former activists, politicians, and others affected by the freeways.
- Edited, enhanced, and transcribed audio recordings; edited, and enhanced imagery of planned roads.

Store Manager & Online Marketing Coordinator

Uwajimaya, Jun. 2000 – Apr. 2009

- Created content and made updates to the store's website.
- Produce promotional assets and graphics for online ads and direct marketing material.
- Designed and produced weekly email newsletters promoting store sales and events.
- Lead all aspect of operations, e.g. merchandising, sales, customer service, inventory, personnel planning and payroll.
- Created quarterly reports of sales and inventory; collaborated with employees and managers to improve customers' experience.
- Recruited employees and facilitated training activities; organized regular meetings to go over goals and activities.

OTHER EXPERIENCE

System Remediation Specialist

UW Medicine, ICD10, Sept. 2013 – Apr. 2014

- Coordinated the revision of the 10th revision of the International Classification of Diseases and Related Health Problems (ICD), a medical classification list by the World Health Organization (WHO).
- Implemented a system wide update of the ICD codes.
- Produced detailed spreadsheets documenting the new ICD codes and guidelines.
- Produced promotional material communicating the new ICD classifications with the rest of UW Medicine community.

Quality Assurance Tester - Intern

Blizzard Entertainment, Jun. 2007 – Dec. 2007

- Conducted quality check and boundary tests for various software and equipment.
- Defined and executed test cases; produced and posted test reports on a SharePoint site.
- Assisted with software and hardware deployments.

EDUCATION

Bachelor of Art in Media & Communications Studies – March 2016
School of Interdisciplinary Arts & Sciences, University of Washington Bothell, Bothell, WA
Recognitions: Annual Dean's List – Spring 2015, Fall 2016, Winter 2016

PUBLISHED WORK

Clamor Journal – 2016
[Life](#) – A short video
[Reflections](#) – Movie script

SKILLS

Videography, Video editing, Photography, Audio production and editing, Graphic Design, Storyboarding, Promotional Content, Online Marketing, Web Design, Information Architecture, Information Design, Marketing, Management, Merchandising

Tools

Final Cut Pro, Adobe Premiere Pro, Adobe Audition, Adobe Photoshop, Adobe Illustrator