

Derek Johnson

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Creative, Visual Storytelling using Still Life, Portraits & Films

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Experience

Derek Johnson Photo - Freelance

Creative Visual Storytelling using Still Life, Portraits & Films

2004-17

Derek Johnson Photo, Inc. Full production studio servicing major clients such as ABC TV, Nordstrom, Amazon, Brooks, Men's Warehouse, AudioQuest and others. Content creation of still and video productions for feature projects and ongoing catalogue images. Lead roles are Director, Director of Photography, Still Photographer, Video Editor, Photoshop Editor.

Web/Graphic Designer/Content Developer: The development and design of all concepts, content, and graphics.

Studio Manager

Photo Studio Manager, Daniel Langley Studio

2004-13

Projects: Nordstrom, Amazon Advertising and Catalogue: This Position required me to use many skill sets related to running and maintaining a creative business during production.

Skills: Digital technician, software management, hiring contractors, repairing/procuring equipment, billing, craft services, customer service engagement, studio organization and rentals.

Red Bull Interactive

Interactive Producer/Designer

2004-11

Projects: Flugtag, Soap Box, Air Race: Red Bull interactive department completed 30 projects between 2004-2011.. Each project included the creation of interactive content for the web, phones and kiosk displays. I used the Photag application to produce most of these projects. This was an intensive cross media, multi-team project taking place in different cities around the US.

Skills: Graphic design, interactive design, application development, event photography, production, hiring manager, digital technician, and retouching.

Red Bull Music Academy

Editor/Photo Producer

2003

Projects: Red Bull International Music Academy was held in Seattle in 2003 where I was hired to coordinate all the still media and photography for the project. Daily task of managing a team of photographers, distribution of images to the press, coordinating with celebrity talent and their agents to schedule shoots, as well as creation of a digital library of over forty-thousand images and retouching.

Skills: Graphic design, retouching, photography, production, hiring manager, digital technician, retouching, photo editing and communications.

Filmography

Director

- "10 Commercials for ProSource Buying Group" - Produced UHD interviews with CEO's from Sony, LG and other consumer electronics manufacturers
- "I'm With Her" - short film about Women's response to Donald Trump's comments to Billy Bush.
- "Rainier Valley Heritage Parade Video" - Directed/ produced the event video
- "She Got" - Directed a Rap video which aired on MTV
- "Mad" - Short about mad cow disease

Director of Photography (DP)

- 2017 El Camino short film
- 2016 Jamie Joseph Couture stop motion video
- 2016 Googly Eyes can Dance stop motion
- 2016 "When the tree Falls" short exhibited at Oxbow in Seattle

TV Still Photographer

- 2014 Celebrity Wife Swap (TV Series) (still photographer - 1 episode)
- Amanda Beard/Heidi & Spencer Pratt (2014) (still photographer)
- 2012 Extreme Makeover: Weight Loss Edition - Where Are They Now? (TV Series) (still photographer - 1 episode) - Jarvez (still photographer)
- 2010 Extreme Makeover: Home Edition (TV Series) (still photographer - 1 episode)
- The Oregon School for the Deaf (2010) (still photographer)
- 2010 Wife Swap (TV Series) (still photographer - 1 episode)
- McLeish/O'Dell (2010) (still photographer)

Nordstrom Interactive

Photography Assistant, Digital Technician

2003-12

Projects: Nordstrom's online catalogue creates thousands of images every month and my job was to assist the photo studio in creating sets, digital image workflows, lighting, grip equipment coordination, retouching, assisting art directors and designers with computer problems. I was the bridge to marry all aspects of the shoots using the computer as a common meeting point.

Skills: Graphic design, retouching, photography and production, and digital technician.

Content Arts

Interactive Photographer

1996-2003

Projects: This studio was one of the first all digital studios in Manhattan that produced multimedia content for clients like L'oreal, American Airlines, and the Museum of Modern Art. I worked on many different projects stemming from virtual reality to web movies.

Skills: Graphic design, retouching, photography, production, and digital Technician.

Image Info

Photographer, Digital Producer, Studio Manager

1997-2000

Projects: Companies like Kmart, Bed Bath and Beyond or Macy's used Image Info to get their stores online for the first time. The primary job was studio managing and photography for each client. Often we would be given a four to six thousand products to shoot, retouch, and build into a website.

Skills: Retouching, Photography and production, hiring manager, digital technician, and studio manager.

Social Work Highlights

Seeds of Compassion

Produced still photos for a 4 day event with the Dalai Lama.

Dreams for Tibet Fundraiser

Produced a short film and website to fully fund 3 "Tibet Fund" projects.

Mothers Kitchen

Monthly volunteering inside the compass center to feed the homeless.

Education

Bachelor of Fine Arts Degree

Center for Creative Studies

Digital Web Design Diploma

Pittsburgh Academy of Art online

Master Class workshop

Werner Herzog Independent Filmmaking

- 2008 The Bachelorette (TV Series) (still photographer - 1 episode) Season Finale (2008) (still photographer)
- 2006 The Amazing Race (TV Series) (still photographer - 1 episode)
- Real Fast! Quack, Quack! (2006) (still photographer - uncredited)
- 2002 In Memoriam: New York City (TV Movie documentary) (camera operator)
- 2000 Virgin Larry (Short) (still photographer) Art department (1 credit)
- 2000 Virgin Larry (Short) (props) Art director (1 credit)
- 2000 Virgin Larry (Short) Miscellaneous Crew (1 credit)

Accomplishments

Honors, Collections, Awards

- 2014 - Nordstrom purchase art prints for use in Catalogue
- 2014 - 911 Museum purchase for their permanent exhibit and opening.
- 2012 - Gallery exhibit at Cafe Paloma
- 2012 - The City Museum Of New York: 4 hours of 9/11 footage in a research foundation
- 2012 - "911 memorial museum" Short film presented at museum for permanent collection
- 2010 - "Dreams for Tibet" NFP Short film presented at benefit
- 2008 -PX3 Photography Competition Portrait Series. Winner!
- 2008 102 Minutes That Changed America (TV Movie documentary) (footage)
- 2007 - PX3 Photography competition. NOLA Project Winner!
- 2002 - Emmy "In Memoriam, NYC 2001" HBO Documentary collection.
- 2002 - BNN/Camera Planet:4 hours of 9/11 footage in an archive for multiple purposes.
- 1996 - Installation in the Michigan Central Railroad collaborated with Irina Nakova
- 1996 - Prints shown Local art gallery exhibit in the Detroit Institute of Arts
- 1996 - Peter MacGill Personal Collection: 1 Black and White print in the private collection. Peter is owner of Pace MacGill Gallery, New York