

ANTHONY R. W. LOPEZ, BA

425-505-7448

anthonyrwlopez@icloud.com

<http://www.crossbeyondproductions.com>

EXPERTISE

- Adobe CC, Premiere Pro, Illustrator, After Effects, Final Cut Pro X, Logic Pro, MS Office, Facebook, YouTube, LinkedIn, Writing, Pre-Production, Shot Lists, Storyboards, Directing, Cinematography, Camera Operation, Sound Operation, Post-Production, Editing, Sound Design, Color Correction, Marketing, Social Media, Branding, Website Design

EXPERIENCE

THE CREATIVE GROUP (February 2017 – Present)

Video Editor/Video Producer

- Edit HD and UHD 4K videos for commercial, marketing, and educational industries
- Shoot HD and 4K video for interviews, stock, b-roll, behind-the-scenes, and studio productions
- Create UI/UX design elements and motion graphics for use in videos

CROSS BEYOND, LLC (2011 – Present)

Video Producer

- Create highlight reels, sizzles, and videos that cross beyond the ordinary for businesses, artists, and events, marketing products and people, and preserving precious memories
- Write, direct, and produce narrative films, commercials, and branding videos
- Consultation, conceptualization, and development of marketable content
- Manage company website via WordPress, and all channels of social media and marketing

FURNACE PHYSICIAN & AIR CONDITIONING SPECIALIST, INC. (2009 – 2011)

Office & Marketing Manager

- Managed marketing and sales, focusing on customer retention and new customer acquisition
- Handled district sales and social media marketing
- Created sales pipeline for tracking opportunities that multiplied sales
- On-boarded Siebel lead generating program for Home Depot, increasing our customer rating from a 9.7 to 10 (Max)

MATRIX INC. (July 2009 – October 2009)

Video Editor/Marketing Researcher

- Researched health industry best practices and filtered through health and wellness footage, including interviews, keynote speeches, and demonstrations created by the company
- Edited and presented videos for marketing managers and VP of the company, to be used on company website and on social media channels

- Contracted with head of video production department at UCCS, resulting in free use of video and editing equipment and facilities

AWARDS/RECOGNITIONS

- Director/Producer/Editor Microsoft *Enablement & Getting Connected* tutorial video (2017)
- Writer/Director/Producer/Editor short film, *Peccadillo* (2016), received the 1st Place Audience Award at Show Us Your Shorts
- Writer/Director/Producer/Editor short film, *Passage* (2015), official selection in BlissFest333 2016
- Director/Producer/Cinematographer/Editor *Rouse 66: 3D Interactive Mural: When Dinosaurs Ruled the Garden of the Gods Visitor & Nature Center* (2016), and continually create videos for renowned artist Douglas Rouse of Rouse 66, and other artists (2013-Present)
- Director/Cinematographer/Editor International Congress on Schizophrenia Research seminar/interview videos (2015)
- Writer/Director/Editor short film, *Lily Catches Daddy's Hat*, official selection in GalaxyFest 2015
- Produced marketing events and reels for the Colorado Springs SBDC Small Business Week (2013-2014)
- Shoot and edit memorial service videos and wedding videos (2013-Present)
- Produce, shoot, and direct music videos for various musical artists (2013-Present)
- Produced corporate patent video for Taus International Corp. in Colorado Springs (2012)
- Writer/Director short film, *Red Triangle* (16mm, 2005)

ORGANIZATIONS & AFFILIATIONS

PEAK FILM FORUM (2015-Present)
Director/Producer

VANGUARDS OF BUSINESS ART (2013-Present)
Co-Founder, Business Marketer

FREELANCERS UNION (2012-Present)
Director, Producer, Editor, Writer, Cinematographer

EDUCATION

BROOKS INSTITUTE, Santa Barbara, California

B. A., Film and Video Production, September 2007

Concentration in: Feature Filmmaking, Writing, Directing, Producing, and Editing

- Graduated in top 10% of class

REFERENCES

CARLO MALDONADO – CINEMATOGRAPHER: **719-246-9873**

ELIZABETH MARTIN – CREATIVE CONSULTANT & THOUGHT LEADER: **719-649-0556**

GARY NEUGER – ACTOR & PSYCHOLOGIST: **719-200-8566**

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