



Annette Frahm

I use film, video and writing to help organizations tell stories that educate and inspire.

www.frahmcomm.com, annette@frahmcomm.com, 206-354-6314.

Summary of Qualifications

- Award-winning producer of films and videos, ranging from short documentaries to videos for education and training, marketing, public information, crowdfunding and blogs.
- Known for big-picture thinking, creative communications strategies, a focus on quality, organized project management and an ability to get things done.

Selected Film and Video Projects (links at www.frahmcomm.com/video)

- *Fast Tracks*. Fast Tracks explores how four powerful women coach young athletes of the Methow Valley Nordic Team to become champions and lifelong skiers. Best Director, Oregon Documentary Film Festival. Finalist, Best Documentary, Oregon Short Film Festival. Official selection, Mammoth Film Festival, Frozen River Film Festival, Winterland Film Festival and International Festival of Winter Cinema.
- *Girls and Glaciers*. Diverse teenage girls expand their personal boundaries and learn science, art and wilderness skills in challenging high alpine terrain. Special Recognition Award, Worldwide Women's Film Festival. Best Documentary, Women's Only Entertainment Film Festival. Best Film, Cine City. Award of Merit, Best Shorts Competition. Official selection, Wild and Scenic Film Festival, Local Sightings Film Festival, Women Over 50 Film Festival, Equinox Women's Film Festival and Depth of Field International Film Festival.
- *Shout on Every Corner*. Myriam Marquez is a warrior. She is fighting for a cure for Alzheimer's, and she is fighting her own symptoms of the disease. Second place, Healthy Aging Partnership film festival. Produced with Rodika Tollefson.
- *Restoring Rainbow Bend: Good for People and Fish*: The Rainbow Bend project on the Cedar River moved homeowners from the flood zone into safer places and provided refuge for hundreds of fish. Won international Hermes Creative Gold Award. Official selection, RRNW "Stories of Our Watersheds" film event. Produced for King County.
- *Palliative Care: Helping Patients Improve Quality of Life*: Sallie and Jamie got married at UW Hospital, a month before Jamie died. Stacie is living with an artificial heart while she awaits a transplant. The video tells how palliative care physicians are helping Jamie, Stacie and other critically ill patients write their own futures. Won two national awards: Clarion Award and Videographer Award of Distinction. Produced for UW Medicine.

Web Communications

- Greatly improved online presence of sustainable landscape company, including content marketing strategy, [videos](#), [blog posts](#) and social media.
- Wrote content for [Coastal Restoration Toolkit](#) website aimed at empowering people to plan and carry out coastal restoration projects.

Work Experience/Education

- Owner and manager, FrahmComm (formerly Sage Enviro), Seattle, WA (2003-present).
- Communications planner, media spokesperson and project manager, Local Hazardous Waste Management Program in King County, Seattle, WA (1992-2003).
- Master of Communication in Digital Media, University of Washington.
- M.S., Environmental Sociology/Energy Policy, Cornell University. Graduate Fellow.