

Randi Cerf

E: Seattlesrandi@gmail.com

P: 206.239.8922

PROFESSIONAL FREELANCE EXPERIENCE

Producer (Primary, Line, Field)

- Plan, budget, coordinate and oversee the overall production.
- Assist with casting actors, securing props and scouting shoot locations.
- Responsible for hiring crew, booking locations and overseeing day to day shoot logistics.
- Responsible for budgeting and assessing below the line costs.

Projects: “Who am I?” Short Film (*June 2020*), “Worthy” Music Video (*July 2020*)
“Escaladora” Documentary (*October 2020*), ‘90 Day Fiancé’ Still Shoot (*October 2020*)
“Melodies from Heaven” Music Video (*December 2020*), “On Track: Path to the Trials”
Documentary (*May 2021*), Seattle Sounders x Ebo Barton (*June 2021*), Patagonia x The
Murphy’s (*August 2021*)

Assistant Director (1st, 2nd)

- Create, print, distribute and collect production paperwork, call sheets and out times.
- Arrange logistics of the shoot and build shoot schedule.
- Coordinate talent and background actors.
- Monitor the production schedule to ensure a timely project completion.

Projects: “An Unlikely Insurgency” Web Series (*October 2019*), “Hustle Clean”
Brand Ad (*January 2021*), “Apple Music: Nourishment and Resilience” Documentary
(*February 2021*), “Murky” Music Video (*February 2021*), T-Mobile Holiday Ad (*August
2021*), Amazon Commercial (*September 2021*)

Field Production Coordinator

- Responsible for coordinating travel, equipment, catering and locations.
- Responsible for helping implement and maintain production workflow and providing administrative support to the production department.

Projects: “90 Day Fiancé” Reality Show (*September 2020- January 2021*), “Infamy”
Crime show (*September 2020*), Outdoor Research- Product Shoot (*March 2021*)

Script Supervisor

- Maintain script continuity during all stages of production.
- Maintain logs of daily screen shots and production notes.

Projects: “Newport: Miss Merlot” Documentary (*August 2020*), “Alvin” Short Film
(*September 2018*)

2nd Assistant Camera

- Operate the slate and mark actors.

- Maintain all records and paperwork for the camera department.

Project: “Hooked” Feature film (*August 2018*)

Audience Coordinator

- Recruit, check in and supervise audience members.

Project: American Ninja Warrior Game Show (*May 2019*)

Health & Safety Manager (Covid-19 Compliance Officer)

- Develop and enforce Covid-19 protocols, set safety and social distancing guidelines.

Projects: “CUT” Web series (*July 2020- Present*), “Hiho Kids” Web series (*July 2020- Present*), Starbucks Product Shoot (*December 2020- January 2021*), Bon Appétit Short Film (*October 2020- November 2020*), 90 Day Fiancé: Happily Ever After Reality Show (*October 2020- December 2020*), Amazon Corporate Video (*December 2020*), Amazon Product Shoot (*August 2021*)

Production Assistant

- Assist with crowd control; Assist with the purchase of props and wardrobe.
- Studio/set maintenance and upkeep and overall management of on set needs.
- Responsible for transportation of talent, crew and executives along with related duties.

Projects: “What’s in the City” Web series (*June 2017- July 2017*), Microsoft Product Shoot (*May 2018*), “Love After Lockup” Reality Show (*November 2018*), Superbowl 53- Sporting Event (*February 2019*), “90 Day Fiancé” Reality Show (*February 2020- September 2020*) “Grey’s Anatomy” TV Show (*August 2019*), “Station 19” TV Show (*October 2019*), Superbowl 54- Sporting Event (*February 2020*), Cut & Hiho Kids Web series (*October 2019- Present*), T-Mobile Commercial (*December 2020*), NZXT Product Commercial (*August 2021*), Shiseido Product Commercial (*August 2021*)

EMPLOYMENT HISTORY

PSAV- Seattle, WA

Audio/Video Lead Technician - *February 2018- April 2020*

- Complete set up, operation and strike of A/V installs.
- Responsible for supporting the needs of the client and providing technical support.

Washington State University- Pullman, WA

Associate Director of the Student Entertainment Board- *May 2016 through May 2017*

- Develop, monitor and manage program budget.
- Develop and manage marketing campaigns across campus and social media platforms.

Ming Entertainment Group- Pullman and Seattle, WA

Freelance Camera Utility – Seasonal; *August 2015 through Present*

- Familiar with remote sports production setup and transmission assistance; SKYCAM setup.
- Assist with extensive setup and operation of stadium cameras; Monitor cable management during the event.

Teams: Seattle Seahawks, Seattle Sounders, WSU Cougars, UW Huskies, Seattle Dragons

EDUCATION AND PROFESSIONAL TRAINING

The Edward R. Murrow College of Communication Washington State University – Pullman, WA

Bachelor of Arts in Communication; Journalism and Media Production, 2017

- Volunteered as an Assistant Director and Master Control Operator for Cable 8 Productions.
- Served on the Student Entertainment Board as Associate Director and Committee member.
- Served on the sports production crew with the Pac-12 division 2015-2017

Bellevue College – Bellevue, WA

Certificate of Achievement in Digital Media Arts and Advanced Video Production, 2012

- Completed a 165-hour internship at Pravda Studios as a Digital Archival Technician, 2012

Seattle Central Community College- Seattle, WA

Associate of Arts Degree, 2010

- Chapter of the links scholarship recipient