

# MEGAN BERNOVICH



## CONTACT

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## EDUCATION

UNIVERSITY OF WASHINGTON  
CINEMA & MEDIA STUDIES  
COMMUNICATION

DOUBLE MAJOR

Class of 2018

3.7 cumulative GPA

Dean's List 12 of 12 quarters

2016 study abroad Fall Quarter in  
Paris

2018 participant Los Angeles  
Comm. Career Exploration trip

## VOLUNTEER/ LEADERSHIP

SIGMA KAPPA SORORITY  
MU CHAPTER

Vice President of Communications  
2015

Membership Selection Committee  
2016-2018

UNIVERSITY OF WASHINGTON  
PANHELLENIC ASSOCIATION

Judicial Board 2016- 2017

UW FILM CLUB

Film reviewer, podcast host  
2017-2018

## EXPERIENCE

**Feature Film: GOOD KISSER (2018) Dir. Wendy Jo Carlton**

September 2018- present

UNIT PUBLICIST

Planned marketing strategy for film shoot and managed social media content production. Coordinated with press, producer, crew, and cast to publicize the film from pre-production to post-production and release. Oversaw unit still photographer and videographer on set. Created film press packs for distribution.

**Feature Film: DYNA DOES DRESSAGE (2018) Dir. Sarah Crowe**

October 2018- present

PUBLICIST

Tracked press and media pitching prior to the release of the film. Planned the premier venue and details. Advised on marketing strategy for the film's streaming release.

**Allied Global Marketing**

January 2017- October

2018

**STUDIO REPRESENTATIVE AND COLLEGE FILM AMBASSADOR**

Designed and ran publicity events for Warner Brothers, Disney, Paramount, and other film studios in preparation for their premier. Coordinated special early screening events with press and local film critics. Assisted with press junkets and red carpets. Partnered with on and off campus clubs, organizations, and businesses to distribute promotional items and raise awareness and support among demographics.

**North Bend Film Festival**

Summer 2018

**SOCIAL MEDIA STRATEGIST**

Monitored activity for the festival on all social media platforms for its inaugural year. Created and posted content that maintained the aesthetics and values of the festival by working closely with the Festival founder. Acted as a liaison for talent to press and filmed interviews.

**Washington Film Works**

Summer 2018

**ADMINISTRATIVE ASSISTANT**

Maintained agendas, scheduling, and databases for the Executive Director. Assisted with planning industry meetings and the production of Washington state film projects. Corresponded with production managers and local legislators. Oversaw the hiring process of other employees.

**Seattle International Film Festival**

2018 Festival season

**PUBLIC RELATIONS TEAM**

Planned and executed media campaigns for films and special events prior to and during the festival. Marketed film collections to a wide range of audiences. Collaborated in writing press releases and pitching stories, specifically a series of short documentary artist spotlights. Used festival database to track press contacts and film details. Attended red carpets and galas and facilitated VIP guest interviews with press.

**University of Washington**

August 2017- June 2018

**Cinema and Media Studies Department**

**DIGITAL CONTENT AND COMMUNICATIONS MANAGER**

Collaborated with CMS Faculty to develop the new position, designed and managed social media accounts and posted department news. Communicated with local film festivals, student-run organizations, and advised on a department website redesign.

## REFERENCES

**JAYME STOCKER**

[jstocker@alliedim.com](mailto:jstocker@alliedim.com)

**ELIZABETH ROSSI**

[elizabeth.rossi@siff.net](mailto:elizabeth.rossi@siff.net)

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