

# **Ian Kammer**

## **Director / Editor**

[www.iankammer.com](http://www.iankammer.com)

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### **Profile**

Born and raised in a small, rainy Pacific Northwest town, eventually leaving to attend Art Center College of Design in Pasadena. With a background in still photography, my approach to visual storytelling is guided by the delicate balance of cinematography, character and art direction.

### **FREELANCE DIRECTOR; 2010 – PRESENT**

Film Director of branded content, narrative, and commercials. Selected for SHOOT Magazine's 2013 New Directors Showcase. Work featured on Creativity Online, Ads of The World and Film Shortage.

Clients: Amgen, Altria, BMW, Citibank, Capital One, Lifespan, Microsoft, Sam's Club, Wheaton Franciscan, Boehringer Ingelheim, and Lilly Diabetes.

Agencies: KBS+P, Jigsaw, CP+B, Purple Strategies, FCBHealth, Omelet, Say Media, NAIL, POP, Spring Studios, 2nd Spark.

Awards & Shortlists: Vimeo Staff Picks, Clios, AICP, Young Director Awards and D&AD.

### **FREELANCE EDITOR; 2010 – PRESENT**

Editor of commercials, web content, narrative films, and documentaries. Skilled in Adobe Premiere CC; transcoding and delivering content for broadcast and video on demand services. Preparing completed assets for shipping, checking for quality assurance in audio and video, adding graphics for logo opens and closes, interstitials, transitions and animation through After Effects.

Clients: Citi Bank, Kiehls, Revelation Group, L'Oreal, Spring Place.

### **EDITOR, SPRING STUDIOS; NEW YORK, NY – MAY 2018 – AUGUST 2018**

Edited and animated videos/gifs for Kiehl's 'Kiehl's Loves' campaign featuring illustrations from artist Ali Mac. Edited and animated videos/gifs for Kiehl's 'Made Better' campaign featuring John Legend.

Created :30 & :15 second cut-downs from the hero videos. Prepped footage for color correction and conformed color corrected footage to the online edit. Re-formatted videos/gifs to Instagram and Facebook aspect ratios.

### **Education**

Art Center College of Design, Pasadena, CA – BFA Directing 2010

### **Skills**

Adobe Creative Cloud, and Davinci Resolve. Knowledgeable of most still camera types (Digital; Canon, Sony and film; 35mm, Medium Format and 4x5). Motion picture cameras: Arri Alexa Family, Canon, Red, Blackmagic and GoPro.