



DANIEL BITTNER

EXECUTIVE PRODUCER 📍 SEATTLE, WA, USA 📞 360-742-7985

◦ DETAILS ◦

Seattle, WA
USA
360-742-7985
daniel@danielbittner.com

◦ LINKS ◦

[Website](#)
[Instagram](#)
[LinkedIn](#)

SKILLS

AR / VR Technology
Adobe Creative Suite
Team Leadership
Project Management
AICP Bidding & Budget Management
Client Relations
Negotiation
Creative Vision
Production Industry Knowledge
Davinci Resolve
Final Cut Pro
Adobe Premiere Pro
Strategic Planning

HOBBIES

I'm an avid cold-water scuba diver, certified in Rescue and Self-Reliant diving by SSI and PADI. I'm passionate about capturing underwater life on camera to share with others and promote the care and betterment of our oceans and environment.



PROFILE

Innovative and results-driven Executive Producer with over a decade of experience in leading high-impact content production across various formats and platforms, including Mixed Reality, for top-tier clients in the advertising and media industry. Adept at managing complex projects in fast-paced, dynamic environments, ensuring timely delivery of high-quality content. Proven expertise in developing and executing creative strategies, optimizing budgets ranging from \$10,000 to \$5M+, and fostering strong client relationships. Demonstrated ability to integrate cutting-edge AR/VR technologies to create immersive and interactive experiences that enhance user engagement and brand impact.



EMPLOYMENT HISTORY

Freelance Executive Producer at Stept Studios / Lockt Editorial, Los Angeles, CA & Seattle, WA

September 2021 — Present

- **Producing High-Impact Content for Top Clients**
 - Oversee production of diverse media content for high-profile clients including Oakley, NFL, Callaway Golf, Pinterest, Caesars Palace Casino, T-Mobile, Herdez, Thuma, and Premera Blue Cross
- **Team Leadership and Management**
 - Successfully led a production team of over 80 members to execute T-Mobile's "New Magenta" 2022 April Fools PR stunt, achieving 75M+ media impressions within 24 hours.
- **Strategic Partnerships for Distribution**
 - Collaborated with key brand stakeholders and distribution partners to enhance the release and promotion of digital content across 10+ platforms. Achieved significant increases in viewership and ROI through strategic planning and execution
- **Creative Strategy and Development**
 - Developed creative strategies to win 3 video campaigns with Premera Blue Cross, delivering 15 compelling video pieces and boosting their membership viewership by 350%

Executive Producer at Vossler Media Group, Kirkland, WA

February 2014 — September 2021

- **Clients and Projects**
 - Managed and delivered high-quality content production for major clients, including Mobile, Amazon, Microsoft, Xbox Game Studios, Boeing, HTC, Seattle Seahawks, and Metro by T-Mobile, ensuring alignment with their brand vision and goals
- **Led the Production of Immersive Mixed Reality Experiences**
 - Spearheaded the development and execution of a groundbreaking mixed reality project for T-Mobile, integrating cutting-edge AR/VR technology to create an interactive and immersive user experience
 - Coordinated a multidisciplinary team of 15 designers, developers, and storytellers to deliver high-quality content that seamlessly blended the physical and digital worlds
- **Managed High-Pressure Projects with Tight Deadlines**
 - Built and managed specialized adventure production teams for T-Mobile, executing 23 complex shoots in extreme conditions, including underwater, zero gravity, and high-altitude locations. These teams had to be budget-friendly, highly-adaptable, and able to solve on-the-ground problems while capturing top-tier adventure footage
- **Delivered High-Volume Projects Concurrently**
 - Developed and managed comprehensive 900+ bid packages, maintained a robust vendor list, and provided mentorship to junior producers, facilitating their transition to full-time roles
 - Delivered 500+ projects on time and within budget, consistently meeting or exceeding target margins by optimizing resources and implementing efficient production processes

○ **Producer at Frailty - Short Film, San Juan, Puerto Rico**

May 2012 — November 2012

- Collaborated closely with renowned Puerto Rican director Angel Manuel Soto to successfully produce the short film "Frailty" in San Juan, Puerto Rico, leading a dedicated cast and crew of over 20 individuals and winning awards at 3 festivals

○ **Producer at Impact V/A, Kirkland, WA**

August 2012 — February 2014

- Drove the transformation of a small post-production house catering to 5 clients into a thriving hybrid creative and production agency with an extensive client base of 30+

○ **Co-founder at Bittner & Lohr New Media, Olympia, WA**

June 2010 — August 2012

- Co-founded an award-winning two-person boutique agency, delivering exceptional storytelling solutions for clients across multiple sectors; won 8 Polly Awards, including Best Use of Humor, for our groundbreaking work

○ **Producer at Feature Film: Dialtone, Seattle, WA**

December 2007 — September 2008

- Created the independent feature film "Dialtone"; distributed by Netflix, 2 national bookstore chains, and 3 international entertainment distributors
- Raised \$20,000 in funding from private investors and achieved a 3x ROI through distribution sales
- Commissioned the dubbing of the film into Portuguese, which then sold over 100,000 DVD's in Brazil

○ **Senior Legislative Aide at Washington State Senate, Olympia, WA**

January 2006 — June 2012

- Managed and mentored a team of dedicated staff members in the State Senate office, overseeing their daily operations, fostering a collaborative work environment, and ensuring efficient office management, all while achieving legislative goals and serving the constituents effectively

🎓 **EDUCATION**

○ **Associate Degree Coursework in Business/Commerce, Central Texas College, Joint Base Lewis-McChord, WA**

January 2007 — January 2009

- **Relevant Coursework in Film and Media:** Completed advanced coursework in Business/Commerce at Central Texas College, providing a strong foundation in critical thinking, communication, and creative problem-solving essential for managing complex productions
- **Continuous Professional Development:** Enrolled in ongoing professional development courses, including advanced project management and media production techniques, to stay abreast of industry trends and best practices

📄 **REFERENCES**

- **References available upon request**

★ **Awards**

- Semi-Finalist of HBO's Project Greenlight
- 30+ Telly, 8 Polly, 6 Webby Awards
- 3 Award-Winning short films
- PR Week Video of the Year
- PR Week Award: Best Use of Humor
- Director's Choice: Frailty (Short film), Rincon International Film Festival
- Audience Choice: Frailty (Short Film), Puerto Rico Queer FilmFest