

# BRAD C. DAVIS

DIRECTOR/FILMMAKER

SOFTWARE



## PROFILE

Brad Davis is a multifaceted Director and Filmmaker with over 12 years of experience focused on Directing/Editing, Motion Design, Storytelling, Cinematography and Audio Design.

He has filmed and directed a large variety of creative and compelling films and promotional videos with marketing agencies, corporate firms, educational entities, musical artists, non-profit organizations.

VIDEO EDITING



CREATIVE CONCEPT



MOTION GFX



AUDIO DESIGN



WRITING



## LIFE GOALS

- Make everything less boring.
- Learn until my head explodes.
- Make thoughtful friends.
- Bring more joy and wonder into the world.

## CLIENTS

- Salesforce.org
- Taylor Guitars
- LiveNation
- Switchfoot
- Perfect Bar
- VH1 Save the Music
- Reverb.com

## CONTACT

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## REEL

[bcdavis.myportfolio.com/](http://bcdavis.myportfolio.com/)

## STRENGTHS

Creative Ideation • Directing • Editing • Adaptability • Collaboration

## EXPERTISE

**LEAD DIRECTOR/EDITOR** - *AdventureVision Productions (2016-present)*

- Creatively leading and executing production and post-production for a wide range of high-quality video content
- Consults with clients to develop timeline, objectives and creative strategy for projects
- Producing & Directing multiple simultaneous commercials, motion graphics and music videos
- Completing color grading, audio mixing, motion design and VFX
- Training and mentoring less experienced filmmakers

**CREATOR/DIRECTOR** - *Adventure Drums (2009-present)*

- Revolutionizing the online drumming community with the world's most entertaining educational videos
- Editing music and sound to enhance video content
- Creating high volume of video content with tight budget
- Developing and producing content to engage subscriber base of over 73k across social media platforms and 6.7M total views

**YOUTUBE STRATEGIST/VIDEO DIRECTOR** - *Switchfoot (2017-2019)*

- Designed and organized a strategy that grew the subscriber base from 130k to 300k in one year
- Wrote, filmed and edited videos to engage social media audience
- Produced, filmed & edited documentary short for San Diego Airport installation

**VIDEO DIRECTOR** - *Flood Church (2013-2017)*

- Pitched, produced, and filmed dozens of single and multicam testimonials, mini-documentaries, motion graphics, explainer videos, conferences, trainings, ads and inspirational pieces.
- Trained creative team in cinematography, lighting, audio and motion design
- Acheived all file handling, compression and delivery

**WRITER/PRODUCER** - *Sea World San Diego 2001-2008*

- Wrote, pitched and produced "Sea Lions Tonite!" show
- Collaborated with audio designers to construct elaborate, engaging audio experiences