

Tyler James Mayeno

4321 S Webster St Unit B Seattle, WA 98118

(206) 427-1703

tyler@viacreatives.com

Education:

- Seattle Christian High School Class of 2007
- University of Washington Class of 2011 – Michael G. Foster School of Business, Marketing Concentration

Work Experience:

- *Owner – VIA Creatives:* January 2012-Present
 - Film production studio focused on corporate, government, and live event work. Our experience includes, marketing and recruiting videos, internal communications, training videos, branded content, concert, and sports coverage. Our style is cinematic and emotional, focused on telling stories to convey a sense of awe and inspiration.
- *Video Production Specialist – ICA Administration:* August 2011-February 2014
 - Produced video content for the UW football team. Handled entire workflow from producing, to filming, to editing, and delivery. Was able to consistently meet deadlines and improve the quality of all videos featured on coachsark.com.
- *Student Assistant - University of Washington Sports Video:* Summer of 2008 to 2011
 - Tasks included operating professional level cameras, and editing highlight videos to motivate athletes. Learned how to handle pressure, anticipate the unexpected and the importance of completing tasks as soon as possible.
- *Overall Client List Highlights:* January 2012-Present
 - Microsoft, Canon, SAP, Southwest Airlines, Concur, Energy Star, University of Washington, Direct TV, Players Tribune, Seattle Public Utilities, and more.

Specific Skill Set:

- Software: Adobe Creative Suite – Premiere, After Effects, Lightroom
- Filming with professional level video cameras – RED, Canon, Sony, Arri
- Over a decade directing and producing projects
- Managing and coordinating a team of people to achieve a common goal
- Entrepreneurship

Personal:

- Sports enthusiast
- Passionate about business and the challenge of growing a company
- Eye for creativity and creative thinking
- Winner of one Emmy, and seven Telly Awards