

Brand Positioning

The Staybridge Suites® brand delivers warm, welcoming, modern comforts to make guests feel a sense of freedom to go their own way while traveling. Team members genuinely care and extend themselves to create a thoughtful and authentic human connection for guests.

Whether socializing with other guests or team members during The Social evening reception, or relaxing in the Outdoor Living Room, guests appreciate the brands' core values of being approachable, flexible, and fresh.

Hotel Amenities



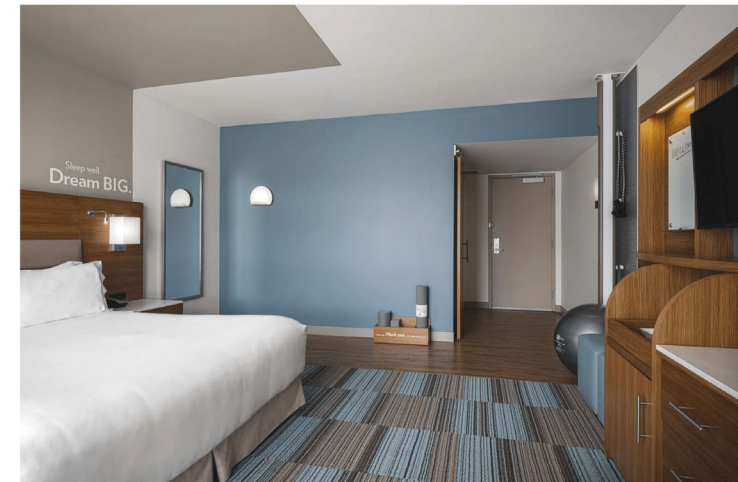
- On-site Cork & Kale Restaurant,
- Bar & Market
- Outdoor Patio
- 24-hour Best-in-Class Fitness Studio
- IHG Rewards Club
- Parking Spaces
- Complimentary High-Speed Internet
- Audio Visual & Equipment Rental Packages

Exclusive for Staybridge Suites guests:

- All Amenities noted above
- Daily Breakfast Buffet
- Access to a complimentary laundry facility
- 24-hour coffee



Staybridge Suites Standard King

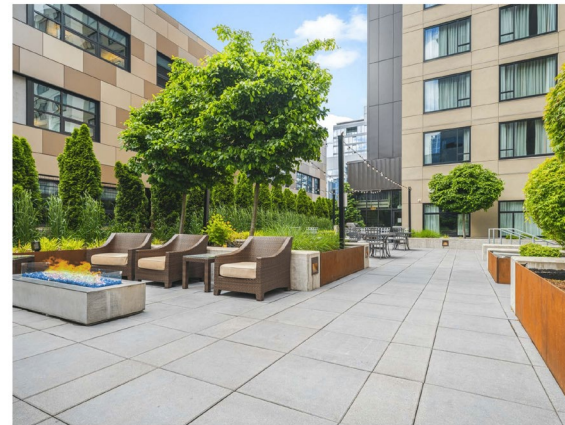


EVEN Hotels Standard King

Hotel Imagery



EVEN Hotels Double Queen Standard



EVEN Hotels and Staybridge Suites
Outdoor Patio



Staybridge Suites Lobby



EVEN Hotels Lobby



EVEN Hotels Wellness Suite

Meet EVEN Hotels



Stay well, even on *the road.*

Our story starts with you. We set out to defy the idea that travel needs to be a total disruption to your routine. While travel is always a departure from the ordinary, EVEN Hotels helps you embrace wellness and even renew your motivation by giving you choices designed to help you stay on track.

Whether dropping in for a short stopover or a longer stay, keep active, rest easy, eat well and accomplish more every day.

BRAND COMPONENTS

Our distinctive Brand Experience offers a holistic approach for guests to maintain their routines, when traveling



Rest Easy

EVEN Hotels offers guests peace of mind through conscientious and responsible decisions, from design details to cleanliness.

-
- Signature sleep experience
 - Refreshing spa-like shower experience
 - Evening tea service



Eat Well

EVEN Hotels helps guests maintain balanced nutrition by providing healthier to indulgent options.

-
- Cork & Kale Restaurant & Bar
 - 24/7 Marketplace with fresh Grab & Go items
 - Catering menu



Keep Active

EVEN Hotels supports the well-being of each guest by providing them with options to maintain their fitness momentum.

-
- 1000 sq ft athletic studio & gym
 - In-room exercise zone & equipment
 - Outdoor courtyard & gaming
 - Hydration stations



Accomplish More

EVEN Hotels offers guests a flexible, convenient place to be productive and stay connected while away from home.

-
- In-room workspace options
 - Hot desk
 - Flexible workspaces in common areas
 - Flex Room/Activity Lounge (Can be converted into extra meeting space)

IHG® Business Edge is a global business-to-business program designed for small-to-medium enterprises (SME) that empowers SME customers with resources to help them make the best decisions for their businesses.

Benefits



Global Growing Account Base

Our 68k+ account base and growing can book in any of our 5,900 participating IHG Hotels.



Centralized Customer Portal

Tailored content, insights about a customer's travel spend, and an ability to network with businesses to drive smarter travel.



Drives Customer & Brand Loyalty

New IHG Business Edge travelers can be automatically upgraded to Silver Elite status after first qualifying stay.



Property Seller Incentives

Property Sellers can earn 1% of booked consumed room revenue on accounts they sign up in IHG Concerto!

Things to Know

IHGBE offers a global dynamic discount off the Best Flex Rate and there's no minimum spend for an account to join.

Offer IHGBE to your local accounts to stay with IHG when they travel to other markets outside yours.

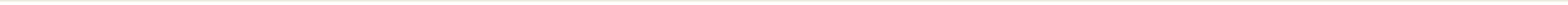
Register an account in IHG Concerto, checking box 959 to process the account for IHGBE.

Ensure each registered account can utilize their corporate ID to book when staying outside your market.

Groups & Meetings



The Groups & Meetings vision for Global Sales is to become the global leader and most sought-after partner in small to mid-size groups & meetings for our customers and a critical resource for driving G&M business to hotels.

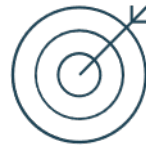


G&M Programs & Tools for Customers:



Shop & RFP

Planning your perfect event? Submit a request for proposal for any one or more of IHG's over 6,000 hotels globally – where you can easily shop and compare the venues that best fit your needs whether for your next team meeting or soccer team's tournament championship.



Direct Book by Groups360

(Pilot Phase)

Ready to book now? At select hotels in the Americas, book your next group stay of up to 50 guestrooms or small meeting. In a few simple steps, book sleeping rooms, meeting rooms, or both – and easily add catering and AV to complete your meeting experience.



Brand Education

Driving customer loyalty through brand education is key in the Groups & Meetings space. Learn more about Groups & Meetings and how IHG can make your next meeting or event memorable.



Virtual & Hybrid Partnerships

As part of the Meet with Confidence brand, IHG developed key partnerships to support our customers with virtual and hybrid meetings & events. See the links below to learn more about our virtual F&B catalogue and digital partnerships.



Customer Facing Resources

[Shop & RFP](#)

[Direct Book](#)

[A Wellness Hotel in Seattle | EVEN Hotel Downtown Seattle - Lake Union \(ihg.com\)](#)

[Pet Friendly Hotel Suites In Seattle | Staybridge Suites Seattle Downtown - Lake Union \(ihg.com\)](#)

IHG One Rewards

GUEST HOW YOU GUEST

At IHG One Rewards, we believe in being who you are. Whether your perfect stay involves breezy beach getaways or fast-paced city vacays, pancakes at breakfast or suite upgrades that delight, our newly reimagined loyalty program is all about rewarding you for being you. So, guest how you guest. We'll be here to take care of the details.



InterContinental Hotels & Resorts



Holiday Inn

IT'S BETTER TO BE A MEMBER

EARN POINTS FOR REWARD NIGHTS

NO BLACKOUT DATES

ACCESS TO MEMBER RATES & OFFERS

FREE WI-FI

LATE CHECK-OUT

IT PAYS TO BE ELITE

As an Elite member you'll get access to even more perks like Bonus Points, Reward Night Discounts, Welcome Amenity, Milestone Rewards & more!

MILESTONE REWARDS

With Milestone Rewards you get to choose a perk every 10 nights, starting at 20 nights. Want to keep piling on the points? We've got you covered with Bonus Points. Or is happy hour more your thing? Hello Food & Beverage Rewards! Whatever you choose, there's no wrong decision.

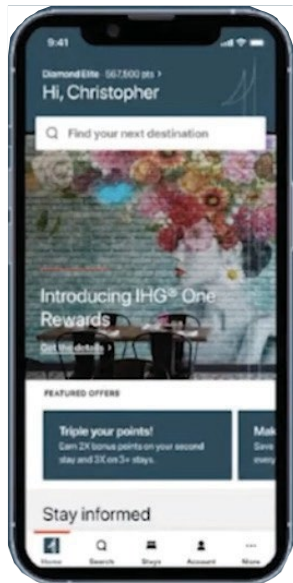
Bonus Points	Confirmable Suite Upgrades	Food & Beverage Rewards	Annual Lounge Membership
---------------------	-----------------------------------	------------------------------------	---------------------------------

Updated IHG App

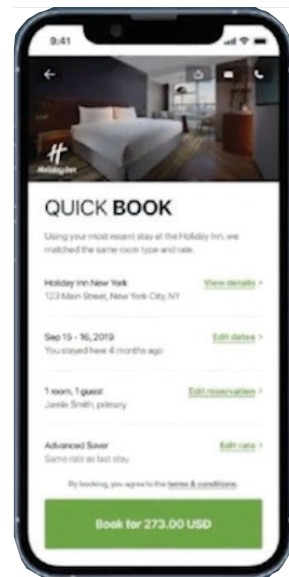
Travel easier with the IHG One Rewards app

Entirely redesigned app offers speed, simplicity and exclusive benefits for IHG One Rewards Members

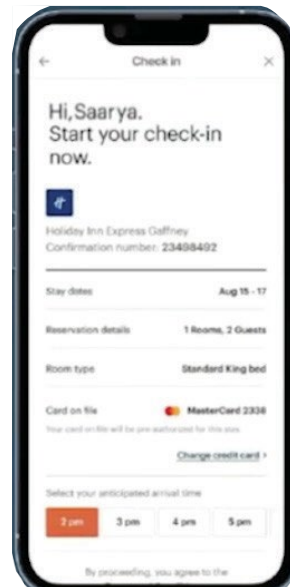
IHG One Rewards app home page



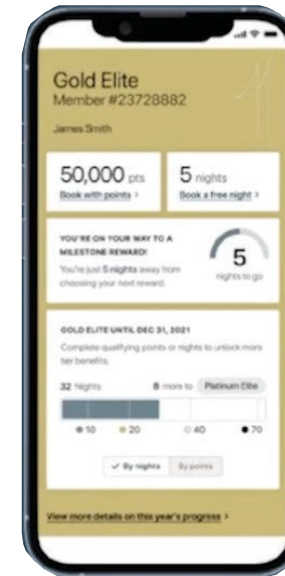
Easily rebook stays at previously booked hotels



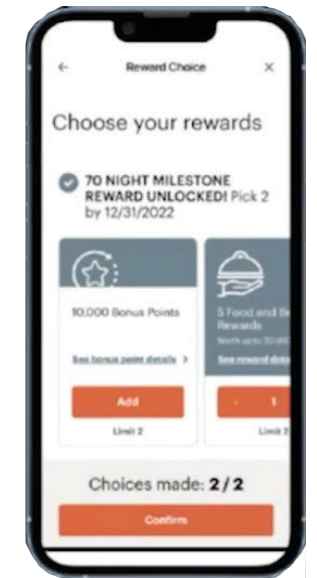
Digital check-in and check-out



See account status and track rewards progress



Choose rewards that matter most to you and your upcoming stays



Not yet a member? Join today. And learn more at ihg.com/godigital





Journey to Tomorrow

Our 10-year responsible business plan.

Our goal is to help shape the future of responsible travel together with those who stay, work and partner with us. We will support our people and make a positive difference to local communities, while preserving our planet's beauty and diversity...not just today but long into the future.



OUR PEOPLE

Champion a diverse culture where everyone can thrive



COMMUNITIES

Improve the lives of 30 million people in our communities around the world



CARBON & ENERGY

Reduce our energy use and carbon emissions in line with climate science



WASTE

Pioneer the transformation to a minimal waste hospitality industry



WATER

Conserve water and help secure water access in those areas at greatest risk

Empower our people to help shape the future of responsible travel



Our 2030 Responsible Business Commitments



Champion a diverse culture where everyone can thrive

- Drive gender balance and a doubling of under-represented groups across our leadership
- Cultivate an inclusive culture for our colleagues, owners and suppliers
- Support all colleagues to prioritise their wellbeing and of others
- Drive respect for and advance human rights



Improve the lives of 30 million people in our communities around the world

- Drive economic and social change through skills training and innovation
- Support our communities when natural disasters strike
- Collaborate to aid those facing food poverty



Reduce our energy use and carbon emissions in line with climate science

- Implement a 2030 science-based target that delivers a 46% absolute reduction in carbon dioxide emissions from our owned, leased, managed and franchise hotels
- Target 100% new build hotels to operate at very low / zero carbon emissions by 2030
- Maximise / optimise the role of renewable energy



Pioneer the transformation to a minimal waste hospitality industry

- Eliminate single use items, or move to reusable or recyclable alternatives across the guest stay
- Minimise food going to waste through a “prevent, donate, divert” plan
- Collaborate to achieve circular solutions for major hotel commodity items



Conserve water and help secure water access in those areas at greatest risk

- Implement tools to reduce the water footprint of our hotels
- Mitigate water risk through stakeholder collaboration to deliver water stewardship at basin level
- Collaborate to ensure adequate water, sanitation, and hygiene (WASH) conditions for our operating communities

Forward Progress on Our Journey: Recent Updates



Continued transition toward larger-size bathroom amenities with announcement of [a global collaboration with Unilever](#) to replace bathroom miniatures with bulk amenities in over 4,000 hotels.



Announced partnerships with two [leading anti-human trafficking organizations, ECPAT-USA and Polaris](#), to strengthen the company's on-going efforts against trafficking and support survivors.



Announced partnerships with [two leading Historically Black Colleges and Universities \(HBCUs\), Clark Atlanta University and Morehouse College](#) – to help support the success of future leaders and diversify talent

Helping Hands in Hospitality

Giving Back at Customer Appreciation Week



Giving Back at GCAW 2022



At IHG® Hotels & Resorts, we operate as one global connected portfolio of 17 brands at 6,000 destinations to serve you, our valued customers. You prioritize the experiences and wellbeing of your travelers and care for the community and planet we all share. We're here every step of the way, and this week will focus on how we can further our business together, celebrate and Think Globally, Act Locally.

What is Helping Hands in Hospitality for IHG?

Giving back to our local communities from October 1 – 31 through GCAW

How to get involved?

Connect with your seller on opportunities to volunteer
Participate in a volunteer activity of your choice between October 1 – 31
Take part with your seller or on your own. But, be sure to report back to your seller for documentation
Winners will be announced on or around November 21

Win up to 600,000 IHG One Rewards points!

For yourself (if eligible*) or donate to a list of renown charities!



IHG ONE REWARDS

*Terms & Conditions apply