



Kenzie Meek-Beck

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 12215 NE 65th Street
Kirkland, WA 98033

EDUCATION

Broadcast Journalism
The University of Oklahoma
2011-2014

Minor: History
The University of Oklahoma
2011-2014

SKILLS

// PROFESSIONAL

Project Management
Pre-Production
Post-Production
People Management
Client Management

// TECHNICAL

Editing: Adobe Creative
Suite, Final Cut, & Avid
Spreadsheet Management
Camera Operation
Audio Production
Lighting Skills

AWARDS

BEST USE OF NEW
MEDIA
Colorado Broadcasters
Association
2015 & 2016

REFERENCES

Ashley Stratton
• (425) 218-5185
• gevaarar@gmail.com

Kiera Musgrove
• (425) 503-6830
• k.musgrove333@gmail.com

Alex Guest
• (970) 309-1123
• alex@rfrd.io

PROFESSIONAL EXPERIENCE

DIRECTOR OF VIDEO PRODUCTION *rfrd | Seattle, WA | 2022 – Present**

rfrd helps companies produce, optimize, and display targeted video content for sales, marketing, and customer success teams.

- Provide all video production guidance and insight for our company and customers
- Lead, execute, and own all video production projects including internal and external original marketing content
- Coordinate booking interview guests, on-camera talent, and hire freelance production members
- Lead and manage the company's customer success department
- Conduct all internal and external video editorial services
- Manage, produce, and oversee rfrd's blog and social media pages

PRE-PRODUCER TEAM LEAD *MedBridge | Seattle, WA | 2020 – 2022*

MedBridge produces online continuing education for medical professionals and patient education.

- Lead of 3-person pre-production team
- Helped manage the different productions in the MedBridge studio and at off-site locations
- Collaborated with subject matter experts to create video-based educational content
- Continued to produce and direct educational video shoots
- Coordinated booking equipment, actors, models, patients, and off-site locations for filming
- Ran the on-boarding process for new team members, team meetings, and the filming schedule
- Coached members on team-specific goals and role responsibilities
- Looked after budget on shoots

SENIOR PRE-PRODUCER *MedBridge | Seattle, WA | 2017-2020*

- Produced the company's complex and high-stakes shoots – in-studio and off-site
- Maintained pre-production team's processes
- Determined project scope with clients to create video-based educational content
- Promoted to senior role from the pre-producer position in 2019

BROADCAST JOURNALIST *KFDX/KJTL | Wichita Falls, TX | 2015 – 2017*

KFDX and KJTL are the NBC and FOX news stations in Wichita Falls, TX.

- On-air and online reporter: pitched story ideas, conducted research, secured interviews, and reported on-site

DIGITAL JOURNALIST *KOAA5 NBC | Colorado Springs, CO | 2014 – 2015*

KOAA5 is the NBC station in Colorado Springs, CO.

- Online reporter: produced, shot, and edited online content

INDEPENDENT PROJECTS

FREELANCE VIDEOGRAPHER *Kenzie Productions | Seattle, WA | 2018 – Present*

Kenzie Productions is my freelance production company.

- Produce, shoot, edit, and collaborate my client's media content

PODCAST HOST, PRODUCER, & EDITOR *The Peaceful Truth | Seattle, WA | 2017 – 2020*

The Peaceful Truth is a podcast on equality and women empowerment.

- Produced, hosted, edited, and managed all of the pre- and post-production of the podcast