

Reuben Evans

Bellingham, WA | 360-318-3306 | reuben@visuals1stfilms.com | [LinkedIn Profile](#)

Award-winning film and video producer with 15+ years of experience who leads creative teams at the intersection of filmmaking, marketing, and branding.

ACCOMPLISHMENTS

- Produced and Directed *Amazing Grace: The True Story* (2023) in association with Haven Ministries.
- Crafted the marketing narrative and video campaign for the launch of [Logos 10](#), leading to the #1 revenue day in the company's 30-year history. 2022
- Defined the new mission and vision for [Logos](#) (over \$100 million annual revenue), as the company transitioned from Faithlife to Logos for their customer-facing brand. 2022
- Launched streaming platforms [Faithlife TV](#) (2017) and [Logos Mobile Ed](#) (2013), with our team delivering award-winning original content.

CORE COMPETENCIES

Leadership | Creative management | Critical thinking | Brand messaging | Collaboration | Problem solving | Film Directing | Producing | Writing | Budgeting | Post-production | Marketing | Mentoring | Team Management | High EQ | Project Management | Executive Communication | Adaptable

LEADERSHIP PRINCIPLES

Integrity | Care | Growth-mindset | Ownership-mentality | Awesomeness | Servant-leadership

RECOMMENDATIONS

“Reuben is an incredible and versatile talent ... Reuben is also a teacher who'd taught me a lot about marketing, story, and visual communication.” **Frequent collaborator**

“Reuben is a caring leader, an amazing mentor building up his staff, and a veteran in all aspects of video and filmmaking.” **Manager**

PROFESSIONAL WORK EXPERIENCE

Executive Producer, Faithlife TV & Faithlife Films

2007-2022

[Faithlife LLC](#) ([Logos](#)), Bellingham, WA

Manager/Executive Producer 50% | Video/Film Director 30% | Brand 20%

- Led a team of producers, directors, editors, motion graphics/3D artists, and cinematographers to create videos and films for marketing and original content.
- Worked with high-profile, internationally known talent and leaders to produce video and film deliverables all over the world.
- Collaborated with copy writers, creative director, and marketing managers on brand messaging and go-to-market strategy.

Founder and President

2014-Present

[Visuals 1st Films](#), LLC, Bellingham, WA

Producer/Director 50% | Editor 20% | Business development 30%

- Visuals 1st Films produces film and video content for film, tv, business and non-profits.

- Produced/Directed *Amazing Grace: The True Story*. (est. final budget \$1 million+) and produced *The Disappearance of Violet Willoughby* TV pilot. And Editor on, *The Advocate* Season 2, episode 1.
- Contributing writer to [Adobe's Frame.IO](#) blog.

Senior Industry Writer & Content Strategist

2014-2016

[Blade Ronner Media](#), Vancouver, WA

Writer 60% | Content strategist 20% | Content editor 20%

- Wrote in-depth blog articles for film, video and tech brands such as OWC, Shift Media, and FM.
- Collaborated with marketing leadership to form a strategy for content marketing. Identifying an overarching strategy for blog content, downloadable content, and whitepapers.

EDUCATION

Biblical Studies, B.A., M.A.B.S.
Northland International University, Dunbar, WI

2004, 2005

PUBLICATIONS

[Adobe Frame.io blog](#) | [OWC Pro Blog](#) | [Shift Media Blog](#)

AFFILIATIONS

Member, Producers Guild of America
[IMDB](#)