

PAUL CHRISTIAN GORDON

Photographer & Digital Imaging Specialist

PROFILE	Senior photographer, digital imaging specialist and photo editor with years of experience as an insightful visual storyteller for national publications and multinational corporations. Able to capture the character of diverse subjects to create compelling images that connect with an audience. Passionate about improving quality and productivity by optimizing technology, equipment and processes.
SKILLS	Commercial & Editorial Photography, Photojournalism & Portraiture Digital Asset Management, Archiving, Preservation, Metadata & Research Photo & Video Editing, Retouching & Color Correction Social Media Marketing (Facebook, Twitter & Instagram) Proficient in Adobe Photoshop, Lightroom & Premiere, Capture One & Photo Mechanic
EXPERIENCE	<p>Photojournalist & Editorial Photographer / Paul Christian Gordon Photography / U.S. / 2002 – Present</p> <p>Editorial assignments for national publications, as well as commercial work for progressive regional companies. Clients include The Boeing Company, The Wall Street Journal, Belga, Cambia Grove, WE Communications, Seattle Magazine, Conde Nast Traveler, City of Seattle, AAA, Puget Sound Energy, Forbes, Bloomberg, The Guardian, Mother Jones and others.</p> <p>Lead Imaging Technician / Iron Mountain Entertainment Services / Kent, WA / 2022 – Present</p> <p>Manage capture team digitizing a collection of five million historical assets for a multinational corporation, utilizing a state-of-the-art Phase One Camera capture system and Capture One software to achieve the highest FADGI compliant archival standards.</p> <p>Photographer (Contract) / The Boeing Company / Seattle, WA / 2012 – 2020</p> <p>Worked with Corporate Communications to elevate studio and on-location photography for high-visibility events, branding campaigns and feature editorial (print, web, and social). Shot portraiture, advertising and documentary photography for commercial, defense and space divisions. Improved efficiency in workflow, digital asset management and retouching.</p> <ul style="list-style-type: none">• Championed and implemented the use of cellular-enabled tablets, dramatically reducing the delivery time of milestone images to the Boeing news team and national media outlets.• Developed keyword, taxonomy and metadata standards for technical photography with the digital asset management team, simplifying the adoption and use of a new DAM system.• Introduced mirrorless camera system to advance team capabilities, including time-lapse photography and multiple camera operation.
EDUCATION	<p>University of Washington / Seattle, WA Certificate in Advanced Digital Imaging</p> <p>Sam Houston State University / Huntsville, TX Bachelor of Science Degree in Photography</p> <p>FAA Part 107 Remote Pilot (Drone) Certificate</p>