



Capabilities Statement

About Our Company

Vexing Media is a full-service communications firm focused on finding innovative solutions for communications and increasing audience engagement. What began with website development and graphic design has grown to provide complete and comprehensive communication services. Whether you're looking for a new website, an impactful video, or a complete campaign, we're here. Our past clients include federal departments, state and local governments, and even small, local businesses, so we're used to the timelines, review and approval process, and budgets ranging from thousands of dollars to millions. Translating campaigns into culturally representative approaches for global majority populations, as well as amplifying the voice of underserved audiences are a specialty. No matter the need, Vexing Media can meet and exceed your expectations.

Company Logistics

Address:

905 W Riverside Ste 610, Spokane, WA 99201

Website: vexingmedia.com

Mailbox: info@vexingmedia.com

Phone Number: 509-720-8839

Social Media:

[Facebook](#) [Instagram](#) [Twitter](#) [LinkedIn](#)

Registered Company Name: Vexing Media

Date Incorporated: July 03, 2009

State of Incorporation: Washington

Corporation Type: LLC

NAICS Codes:

- 541430 Graphic Design Services
- 519130 Internet Publishing and Broadcasting and Web Search Portals
- 541613 Marketing Consulting Services
- 541922 Commercial Photography
- 512110 Motion Picture and Video Production
- 541512 Computer Systems Design Services

- 5418 Advertising, Public Relations, and Related Services

- 541810 Advertising Agencies

- 541820 Public Relations Agencies

- 541830 Media Buying Agencies

- 541850 Indoor and Outdoor Display Advertising

- 541890 Other Services Related to Advertising

- 541910 Market Research and Public Opinion Polling

- 518210 Computing Infrastructure Providers, Data Processing, Web Hosting and Related Services

- 512199 Other Motion Picture and Video Industries (under postproduction services and other motion picture and video industries)

CAGE Code: 9E0E6

Unique ID: RZ2EKD8DF353

DUNS: 039418957

Areas of Impact

Website Development (integrative approach to creating a digital presence), including, but not limited to:

- Custom website design
- Admin training
- Website hosting
- Copy and design updates
- Search Engine Optimization
- Comprehensive integration with current systems
- Meta data development

Video Production (Hollywood-level quality without the price tag), including, but not limited to:

- Scripting
- Talent logistics
- Filming
 - ◆ Camera and equipment options
 - ◆ Complete lighting
 - ◆ Complete audio
 - ◆ Prime and B footage
 - ◆ Production stills
- Editing and all post-production
- Motion graphics animation
- Licensed drone operation
- Video marketing through all mediums
- Social media, YouTube, and website distribution formatting

Virtual Event Production (planning, implementation, and post-event in one integrated service), including, but not limited to:

- Event logistics evaluation and readiness assessment
- Run of Show development
- Complete design for brand integration
- Live mixing, remote or onsite.
- Post-event editing and mixing
- Completed file in appropriate format for dissemination
- Expertise in post-production software
- Public, private, and learning events
- Social media integration for streaming

Communication Services (full-service communication capabilities) including, but not limited to:

- Strategic communication planning and implementation
- Brand development and integration
- Marketing services
- Content creation
- Graphic design
- Digital, print, and new media campaigns
- Earned and paid media
- Media buying
- Press and media relations
- Spokesperson training
- Crisis communication
- Cross-cultural communication
- SEO optimization
- Analytics, metrics, and data reporting
- Market research
- Media monitoring

Exceptional Clients

- Indian Health Service
- Washington State Department of Commerce
- Puget Sound Educational Services District
- City of Spokane
- TEDxSpokane
- Esterline - Aerospace and Defense
- Mason Controls
- Spokane Museum of Arts and Culture
- Washington Trust Bank
- Vice Media
- Google
- Devin Thorpe and Superpowers for Good
- National 8(a) Association
- CHAS Health
- Administration for Native Americans
- Virginia Department of Health
- American Lung Association
- PNW F.I.R.E.
- Catholic Charities Eastern Washington