



Kate McFerren

VIDEO EDITOR

## ABOUT

After nearly a decade in the world's largest ad agency, I've built a diverse portfolio through freelancing and managing a production company. My expertise covers the entire production process, from conceptualization to post-production. Known for swift editing and developing editorial guides, I'm eager to apply my skills in a senior editing or managerial role to further my professional growth.

## EXPERIENCE

## CONTACT DETAILS

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## EDUCATION

### Rockhurst University

Master of Business Administration  
Kansas City, MO; Completed in 2020

### William Jewell College

Digital Communication & Marketing  
Bachelor of Arts & Communication Minor  
Liberty, MO; Completed in 2015

## NOTABLE WORK & AWARDS

- ▶ "The Escape of Tina Kleinfelder"  
48 Hour Film Project:  
Winner - Best Picture  
Winner - Best Directing  
Winner - Audience Choice  
Winner - Best Cinematography  
Winner - Best Supporting Actresses
- ▶ "Affection of a Tiger"  
Kansas City Film Festival Selection
- ▶ "Sacrifice" by TDWP, 1.5M views  
Seattle Film Festival Selection  
Austin Under the Stars Film Festival Selection
- ▶ "The Recipe"  
Kansas City Film Festival Selection
- ▶ "Trying My Best" by Anson Seabra  
12 million views
- ▶ "SALT" by The Devil Wears Prada  
International Underground Music Video:  
Winner - Best Film  
Winner - Best Director  
Winner - Best Cinematographer
- ▶ "It All Begins with a Song"  
Amazon Prime trailer

### KATDOG STUDIO

2022 - present

Co-Founder // Director // Editor

A co-creator of a music video company:

Visualizes and concepts ideas, creates pitch treatments, manages the company and project finances, acts as co-producer, oversees post production and finishing, and is an integral part of the creation process from start to finish.

### VML

2015 - present

Video Editor

Seattle, 2021 - present

Collaborates across departments, from producer to VFX, color, and audio to create broadcast, social media content, new business pitches, and case study entries for Cannes Film Festival by interpreting feedback, creatively solving problems, working side-by-side with creatives.

Video Editor

Kansas City, 2018 - 2021

Creates and maintains best practice editing "How To" guides including "Proxy Workflow," "Archival," and "Conform."

Associate Video Editor

Kansas City, 2015 - 2018

## SKILLS

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe Audition
- Davinci Resolve
- Voice Over

## NOTABLE CLIENTS

- |             |               |             |                   |
|-------------|---------------|-------------|-------------------|
| ADT         | Fresca        | Mazda       | Tennessee Tourism |
| Amazon      | Ford          | Microsoft   | Tropicana         |
| BASF        | Gatorade      | New Balance | United Rentals    |
| Bridgestone | George Dickel | Oculus      | Virgin Voyages    |
| Cobra Puma  | Intel         | Pfizer      | Vuse              |
| Coca-Cola   | Kashi         | Smart Water | Wendy's           |
| Dell        | Krispy Kreme  | Sprint      | Wrangler          |