

# BART SHANNON

## CREATIVE DIRECTOR / DIRECTOR / PRODUCER

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Seattle, WA. 98144

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### SKILLS

Leadership

Adobe Creative Cloud

Storytelling

Project Management

Social Media

Budgeting

Post Production MGMT

### EDUCATION

Arkansas St. University  
1987 - 1991

### PROFILE

Film and commercial video Creative Director/Director/Producer with over 20 years of experience on set and in post-production. Well-versed in overseeing all aspects of film production, from conceptual development through final edit. Extensive experience with documentary films and commercial projects. Track record of delivering on time and within budget. Tremendous passion for guiding and nurturing the talents of a creative team.

### EXPERIENCE

#### Director/Producer, Lowbrow Film, Seattle, WA. — 2022 - Present

- Create and develop concepts, manage budgets, and hire crews and talent while overseeing post-production and delivery.
- Directed episode 6 of Texas Rangers All-Access for T-Mobile and MLB.
- Produced and directed commercial content, web videos, and social media content for Audible.com, Hunter Lighting, Memphis Record Pressing, Autozone, and Youth Villages.
- Produced and directed the feature-length documentary, Show Business Is My Life, But I Can't Prove It, (2023) Available on all major streaming platforms.

#### Creative Director/Director, VIA Productions, Memphis, TN. — 2016 - 2021

- Created concepts, developed scripts, and navigated creative campaigns for Ashley Homestore, Baptist Memorial Hospital, Youth Villages, Morris Home Furniture, and Furniture and Appliance Mart.
- Managed VIA's creative team of videographers, producers, and editors.
- Directed content for Southland Casino, Lens Rentals, FedEx, Baptist Memorial Hospital, Youth Villages, Ashley Homestore, The Memphis Ballet, and the successful Jim Strickland Memphis Mayoral campaign.

#### Director/Editor, Beale Street Studios, Memphis, TN. — 2006 - 2016

- Directed content and commercials for The University of Memphis, UT Health & Sciences, Baptist School of Nursing, Hollywood Feed, and International Paper.
- Edited the 30-minute Masters Preview Show for CBS Sports (2013 - 2016)