

Gabrielle Johnson

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EDUCATION

Howard University | Master of Fine Arts - Film **May 2021** **The University of South Carolina - Aiken** | Bachelor of Arts in

Communications **May 2016**

PROFESSIONAL EXPERIENCE

Film Teacher & Film Department Head - February 2024 –Present *Seattle Academy of Arts and Sciences* | *Seattle, WA*

- Teach 9th-12th grade students in a range of courses including Beginning Film, Documentary Film, Film Appreciation, Experimental Film, and Advanced Film.
- Develop and implement the film curriculum, course outlines, and lesson plans, emphasizing storytelling, technical skills, and creative exploration.
- Manage the film department budget, including purchasing equipment and supplies, coordinating resources, and ensuring up-to-date technology and materials.
- Plan and organize film events, screenings, and showcases to highlight student work and connect students with the wider film community.
- Serve as advisor to the Black Student Union, supporting student leadership and cultural engagement within the school community.

Stage Manager & Production Coordinator June 2022 - February 2024 *Acts on Stage Theater Company* | *Seattle, WA*

- Managed production projects and provided support for larger campaigns under the guidance of the Group Executive Producer or Senior Producer • Oversaw jobs from inception to final delivery and wrap-up, ensuring successful completion.
- Developed and managed production calendars, effectively directing the logistical flow of production from pre-production through post-production stages.
- Collaborated with our in-house production arm for projects as needed.
- Traveled to shoots and coordinated travel attendance as on-the-ground support.
- Performed all necessary production duties, both big and small, for assigned projects.
- Maintained knowledge of production trends and platforms to stay current in the ever-changing world of "content and experiences."

Digital Media Producer June 2022 – February 2024 *Acts on Stage Theater Company* | *Seattle, WA*

- Manage the creation, acquisition, and enhancement of digital content for social media and webpages, ensuring excellent visuals and captivating narrative.
- Lead video production from start to finish, including planning, shooting, and supervising editing, delivering final products for social media and production purposes.
- Enhance organizational visuals through impactful photography, compelling videos, live-streaming sessions, and multimedia projects. • Collaborate with team members to brainstorm and develop innovative ideas for content creation, effectively communicating the organization's message and brand identity.
- Stay updated on the latest trends and techniques in media production, implementing new technologies and tools to enhance the quality and impact of the organization's visual content.
- Utilize social media skills to optimize content for various platforms, increasing social media traffic and engagement. • Manage scheduling of digital content releases and campaigns to ensure timely and strategic distribution. Create short-form videos tailored for social media platforms, maximizing reach and engagement

Development Associate January 2022 – March 2022 *Lightbox Entertainment* | *Los Angeles, CA*

- Participated in an 8-week intensive program, contributing to the development of an original idea.
- Conceptualized and transformed the idea into a compelling pitch, utilizing creative thinking and strategic planning.
- Designed and crafted a visually engaging presentation deck to showcase the idea's potential.
- Conducted thorough research on existing projects and synthesized findings into well-written materials.
- Translated research insights into clear and concise reports, informing decision-making processes.
- Joined brainstorming sessions with the larger development team, providing diverse perspectives.
- Assisted in searching for clips and images for sizzle tapes and decks. Generated potential series concepts.
- Conducted informational interviews with other employees to gather insights at Lightbox.

Production Assistant February 2021 - May 2021 *Bravo-Real Housewives of Potomac | Bethesda, MD*

- Assisted the production team of Bravo's "Real Housewives of Potomac" in various aspects of TV production, ensuring smooth and efficient operations.
- Supported the crew during filming, managing equipment, setting up and organizing shooting locations, and assisting with logistics. • Assisted in coordinating schedules, handling paperwork, and ensuring timely delivery of necessary production materials. • Actively participated in production meetings, providing input and suggestions to enhance the quality of the show.
- Collaborated with the team to maintain a professional and organized production environment, ensuring the cast and crew had all necessary resources.