

## Becca Eisenberg

Casting Producer

425-281-8279

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### EXPERTISE

Becca is a skilled Casting Producer who specializes in diverse and inclusive casting. She has 8 years of experience casting projects across various mediums, including PSAs, commercials, still photo, short films and stage productions for brands and clients like T-Mobile, Boeing, Microsoft, Seattle Seahawks, This Free Life, Fresh Empire, FDA, and more.

Becca currently owns and operates Iron Mountain Casting, a virtual casting company dedicated to inclusivity and diversity in marketing.

### WORK HISTORY

**Iron Mountain Casting** 2018 – Present  
**Owner / Casting Producer**

- Owns and operates Iron Mountain Casting and all casting efforts.

**Rescue Agency – San Diego, CA** 2018 – Present  
**Casting Producer**

- Manage and oversee all casting efforts for on-camera talent across all of Rescue's brands.
- Collaborate closely with Rescue's Producers, Creative Directors, Project Managers and Client Service Teams to understand the unique casting needs of an individual project.
- Create and distribute detailed casting breakdowns and audition sides to agents, actors, etc.
- Maintain positive and meaningful relationships with local Talent Agents and independent actors.
- Identify and test new casting related software, tools, social media platforms, etc.
- Develop and expand Rescue's internal talent database.

**Vossler – Seattle, WA** 2014 – 2018  
**Casting Producer**

- Organize, set up and oversee all aspects related to casting calls and callbacks
- Advise Producers on talent cost, usage rights, and SAG-AFTRA regulations
- Work closely with directors and producers to understand the casting needs of an individual project
- Partner with local talent agents to identify the best talent for a specific role
- Manage media from video and in-person auditions
- Handle talent bookings, contract negotiations, and contract preparation
- Spearhead all talent-related communication through the completion of a project including creating one-sheets, organizing wardrobe fittings, sending call sheets, ensuring all legal documents are signed, managing talent on set, and processing invoices

**CREDITS - Not all credits are listed**

**TOURISM AND TRAVEL CAMPAIGNS:**

**TravelFi**  
**South Dakota Pack Your Bags**  
**VISIT DENVER 2024**

**South Dakota Moment Seekers**  
**South Dakota Thrill Seekers**  
**VISIT SEATTLE 2024**

**T-MOBILE:**

**Lemonade National Commercial**  
**T-Mobile Onesie**  
**Pet's Unleashed**  
**Uncarrier Claymation**  
**Driving with John Legere**  
**Don't Get Verizoned**  
**Scarriers**  
**Binge On Up Announcement**  
**Wireless Bill of Rights**

**Phone Booth E**  
**Onesie Fashion Show**  
**Sidekick**  
**Wide Broadband Test**  
**Ghost of Wireless Future**  
**Tweets by Real Verizon Customers**  
**Uncarrier 11 Teaser**  
**Data Cop**  
**Jump On Demand**

**OTHER COMMERCIALS:**

**A Commitment to Accessibility** – Microsoft  
**Harrah's Casino** – Mr. Camera  
**Experiencing Racism Part 1**  
**School of Strength** – Special Olympics  
**This Free Life Social Campaign**  
**Who We Are Part P2** – This Free Life  
**Who We Are P4** – This Free Life  
**Fresh Empire Social Campaign**  
**CalFresh Expansion Disabilities** – Cal Fresh  
**CalFresh Expansion Older Adults** – Cal Fresh  
**SNHD Recruitment Video** – Breakdown  
**The Perfect Partner P2** – Breakdown  
**The Perfect Partner P4** – Breakdown  
**Alcohol Distorts You** – San Diego HHS  
**It's Up to Us** – San Diego HHS  
**Verge Part 1** – Verge NV  
**Test Your Luck** – NV Cancer Coalition  
**Frozen** – Outlast  
**Side Effects** – Over the Dose  
**Turn on the Lights** – LA County Department of Health  
**Worth the Wait** – Let's Talk Cannabis  
**The Usual** – Illinois Department of Health  
**Not Uncommon** – A Dose of Truth  
**End Their Fear** – Hawaii Department of Health

**Beats with Richard Sherman** – Beats  
**The Pageant Stage / Video Production**  
**Experiencing Racism Part 2**  
**CalFresh Expansion** – CalFresh  
**Who We Are** – This Free Life  
**Who We Are P3** – This Free Life  
**Who We Are P5** - This Free Life  
**A Good Boy** – It's Up To Us  
**Vision Day** – City Church Kirkland  
**Teardown** – Down n Dirty  
**The Perfect Partner P1** – Breakdown  
**The Perfect Partner P3** – Breakdown  
**The Perfect Partner P5** – Breakdown  
**CARES Photo Campaign** – SDHHS  
**Happy Snacks** – Oklahoma DOH  
**Verge Part 2** – Verge NV  
**Hidden Weakness** – NV Cancer Coalition  
**No Drama No Help** – Over the Dose  
**Behind the Face** – LA County DOH  
**Laced and Legal** – King County DOH  
**Trip Advisor** – Let's Talk Cannabis  
**Changes** – A Dose of Truth  
**Vape Money** – Behind the Haze Hawaii  
**It Takes A Village** – Georgia DOH

**SHORT FILMS:**

**Pew Pew** - Tricky Whiskey Films

**Reverie** - Tricky Whiskey Films