

# Raúl Eduardo González, MBA (Professional Name: Raúl E. Peyret)

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## PROFESSIONAL SUMMARY

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Dynamic and creative professional with over 20 years of experience in technology and 10 years in the entertainment industry. An accomplished producer, director, and actor, Raúl has successfully managed multiple productions including feature films, short films, and documentaries. Known for leading productions across diverse locations, fostering C-level partnerships globally, and bringing innovative technology into film production.

## FILM EXPERIENCE

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### EXECUTIVE PRODUCER | PRODUCER | DIRECTOR

#### ACCERTS PRODUCTIONS | MARCH 2018 – PRESENT

- *Home(sick)* (2023): Feature film, official selection at LA Women's Film Festival.
- *Blink* (2021): Award-winning short film.
- *Landed* (2020): Received Honorable Mention at Scarab Short Film Festival and was a semifinalist at Serbest International Film Festival (SIFF).
- Currently producing *The Last Chance* and *The 12 Realms*, feature films.
- Documentary on the Waorani people of Ecuador (in production).
- Collaborating on a historical drama with Jim Milio (*My Big Fat Greek Wedding*, *The Dog Whisperer*).

## SELECTED PROJECTS

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- *Girl Up Amigo* (Producer, Director): Shot in Colombia, in collaboration with Truce Media (2025)
- *June and John* (Supporting role): Cast by Luc Besson for this Europa Corp production.
- *Beloved Beast* (Supporting role): Chronicle Factory, Jonathan Holbrook.
- *Gone with the Dead* (Supporting role): Post-production, Krusade Motion Pictures.
- *Hera* (Lead role): Awarded Best Actor for this short film by 13 Short Films.
- *Sundown* (Lead role): New York Film Academy, directed by Rushan Jesani.
- *Thai Another Day* (Lead role): Runner-up at the Seattle 48 Hour Film Festival in 2023.

## FILM FESTIVAL & INDUSTRY EVENTS

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- Cannes Film Festival (Producer)
- AFM (American Film Market) (Producer)
- LA Women's Film Festival (Selection)

## SKILLS & EXPERTISE

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- Film Production & Directing
- Strategic Planning & Deal Analysis
- Global Business Development
- Financial Planning & Analysis
- Cloud Strategy & Digital Transformation
- Story Development & Screenwriting

## PROFESSIONAL EXPERIENCE

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### ACCERTS PRODUCTIONS, Bellevue, WA,

March 2018 - Present

- Managed and directed over nine film projects.
- Developed and executed business strategies for enhancing production quality.
- Expanded industry networks through participation in major festivals like Cannes and AFM.

### AMAZON.COM INC. - Seattle, WA

November 2022 – Present

#### Senior Technical Development Manager

- Led global strategies for Amazon Pay, achieving significant business growth.

## NON-FILM EXPERIENCE

- Microsoft Corporation: Various roles in Cloud and Business Development (2000–2016).
- Pacter Technologies: Led global strategy for cloud solutions in China and the US.

## EDUCATION

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UNIVERSITY OF CALIFORNIA – LOS ANGELES (UCLA EXTENSION), Los Angeles, CA

ongoing

*Certificate in Business Management of Entertainment*

Relevant coursework: Strategic Planning for Entertainment, Financial Analysis for Film Production, Scripted Story Development

UNIVERSITY OF WASHINGTON FOSTER SCHOOL OF BUSINESS, Seattle, WA

March 2006 - March 2009

*Master of Business Administration, Marketing & Finance*

UNIVERSITY OF MINNESOTA, MINNEAPOLIS, MN

July 1997 – May 1998

*Non-degree seeking. Graduate Studies in Computer Vision*

UNIVERSIDAD CATÓLICA DE CÓRDOBA, Córdoba, Argentina

March 1992 - August 1998

*B.S. Information Systems, Engineering*

## LANGUAGES

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- Spanish (Native), Portuguese (Fluent), German (Conversational)

## AWARDS

- Best Actor, *Hera*
- *Thai Another Day*: Runner-up at Best Movie of City - Seattle 48 Hour Film Festival in 2023
- *Home(sick)* (2023): Feature film, official selection at LA Women's Film Festival.
- *Landed* (2020): Received Honorable Mention at Scarab Short Film Festival and was a semifinalist at Serbest International Film Festival (SIFF).