

Kelly Vander Linda

206.409.5346 | kelly@kvleditorial.com | kvleditorial.com | Greater Seattle Area

Creative Editor | Post-Production Specialist | Storytelling Expert

Award-winning video editor with 15+ years delivering commercials, branded content, corporate videos, and digital campaigns. Skilled in post-production, narrative editing, motion graphics, color grading, and sound design. Known for high-impact storytelling under tight deadlines for agencies, Fortune 500 brands, and broadcast platforms.

Core Skills

- **Editing & Post-Production:** Adobe Premiere Pro, Avid Media Composer, DaVinci Resolve
- **Motion Graphics & VFX:** After Effects, Compositing, Animation Integration
- **Color & Sound:** Color Grading, Sound Editing, Sound Design
- **Creative Expertise:** Narrative, Comedy, Action, Documentary, Sizzle/Montage Reels
- **Production:** Creative Direction, Team Collaboration, Client Relations
- **Platforms:** Broadcast, Streaming, Social Media, Digital Campaigns

Professional Experience

KVL Editorial – Greater Seattle Area, WA

Creative Editor | 2013 – Present

- Edit and produce broadcast, social, and digital content for top brands and agencies.
- Lead post-production including VFX, motion graphics, color, and sound.
- Collaborate with directors and producers to deliver high-quality storytelling under tight deadlines.

Key Projects:

- **Microsoft:** Viral short with Robert Downey Jr.; Cannes Gold Lion, Gold ADDY, Adweek Watch Awards Gold.
- **Group Health:** Award-winning documentary-style campaign; Gold ADDY, AICE Award.
- **Amazon:** National Alexa launch commercials with 3D animation.
- **Hilton Hotels:** Futuristic teaser video with global VFX teams.

Collective Editorial & Slice Editorial – Seattle, WA

Creative Editor | 2002 – 2012

- Produced national/international commercials, digital ads, and branded content.
- Supervised post-production (color, VFX, sound, finishing).

Key Projects:

- **HomeAway.com:** Super Bowl trailer & short film with A-list talent.
- **T-Mobile:** Award-winning commercials with Catherine Zeta-Jones.
- **ESPN:** National fantasy sports campaign directed by Jared Hess.

Education

- A.A., Video Music Business – Art Institute of Seattle (Honors)
- Communications – University of Oregon

Awards & Recognition

Cannes Gold Lion | One Show | AICE Awards | Gold ADDYs | Adweek Watch Awards Gold | Super Bowl Spot – Top 10 Most Shared Viral Ads

Technical Expertise

Adobe Creative Suite (Premiere, After Effects, Photoshop, Illustrator, Lightroom), DaVinci Resolve, Avid Media Composer, Motion Graphics, VFX, Color Grading, Sound Design, Drone Videography & Photography