

# Clement Ho

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## EDUCATION:

### **Bachelor of Fine Arts in Media Production**

April 2024

*University of Cincinnati, Cincinnati, OH*

Minor: Marketing

**Ludwig Maximilians University**, Munich, Germany, International Business Program

August 2022

## Achievements:

**2024 48FP Nominee "The Visitor"** Best Use of Character, Best Original Score, and Best Supporting Actor

**2024 Ohio Valley Student Emmy Winner** "REDACTED" Category Short form Fiction and Photography

**2022 Ohio Valley Student Emmy Nominee** "One Ride" Category Photography

## EXPERIENCE:

### **Sales/Marketing**

May 2023 – Present

*Level Up Live, Seattle, Washington*

- Develop high-quality videos and photos to promote the brand and drive audience engagement
- Manage social media accounts and marketing newsletters to boost visibility and customer reach
- Create and maintain key partner relationships, leading to significant project growth
- Played a key role in securing **over \$230,000 in funding within 3 months**, with continued progress
- Conduct **client meetings**, handling inquiries and guiding potential buyers through the purchasing process
- Perform **on-site surveys** to assess needs, gather data, and assist in product development
- Contribute to **designing and creating new products**, ensuring alignment with brand goals and market demand
- Develop **Standard Operating Procedures** to streamline user efficiency

### **Owner/Media Producer**

March 2020 – Present

*Point & Shoot Media, Location varies*

- Provide professional media production services including product, commercial, real estate, and social media videos and photos
- Conduct drone services and offer podcast production for clients - Deliver custom media solutions for high-profile clients in the firearms, racing, and media industries
- Examples of clients: US Optics, ZRO Delta, Phoenix Trinity Firearms, Chandler Motorsports, Williams Drag Racing

### **Intern**

July 2022

*Child and Family Health Academy, Munich, Germany*

- Designed a comprehensive plan to set up a professional studio for video and photo shoots, enhancing production capabilities
- Created an introductory logo animation using After Effects

### **Camera Crew**

March 2022 - April 2022

*University of Cincinnati, Cincinnati, Ohio*

- Operated cameras for live broadcasts
- Managed the switchboard for live video feeds, ensuring seamless transitions between multiple camera sources

### **Intern**

January 2019 - July 2019 | August 2020 - April 2021

*Matic Insurance, Columbus, Ohio*

- Provided client care and support, addressing inquiries and ensuring satisfaction
- Managed and updated Google Sheets for internal tracking, contributing to improved data management processes

**SKILLS:** Gimbal operation, Drone piloting, Drivers license, Advanced firearm training,

**Software:** Google Suite, Microsoft Office, Adobe (Photoshop, Lightroom, Premiere), Final Cut Pro, OBS, and WIX

**Equipment:** Lumix S5IIX, Nikon Z6, GoPro, DJI Mavic 2 Zoom, Avata, Ronin RS3, Ninja Atomos

**Camera Knowledge:** Grassvalley (GV control system, GV OCP, and GV LDX80), Mackie SR24.4 audio board, Black Magic 6k Pro, Sony FX6, and RED Kamado.