



# TANNER ISKRA

Producer / Editor / Shooter / Colorist

 Hoquiam, WA

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 [asparkcreative.com](http://asparkcreative.com)

## KEY SKILLS

- Full-cycle video production (pre-production, production, post-production)
- Directing talent, crew, and multi-camera shoots
- Client Relations and Project Management
- Budgeting, scheduling & resource allocation
- Scriptwriting, storytelling, and shot composition
- Advanced Proficiency in Adobe Suite and DaVinci Resolve
- Color Grading
- Motion graphics integration & visual storytelling
- Social Media and Brand Marketing Video Production
- Project Management
- Client Collaboration
- Remote & on-location production coordination
- Team Leadership
- Wide Network of Video Production Resources and Staffing
- Planning and organizing
- Screen Recording
- Flexible
- Quick thinker

## PROFESSIONAL SUMMARY

Experienced video producer, director, and editor with a strong background in managing end-to-end video production, from pre-production planning to final delivery. Proven expertise in script development, directing on-set talent, overseeing post-production workflows, and delivering high-quality content for broadcast, corporate, and digital platforms. Adept at collaborating with clients, managing budgets, and leading creative teams to produce compelling visual stories that align with brand messaging.

## PROFESSIONAL EXPERIENCE

### ASPARK CREATIVE | FOUNDER / VIDEO PRODUCER

ASpark Creative | 3 Years

- Produce, direct, and edit high-quality branded content, commercials, and corporate videos for various clients, ensuring projects align with their brand identity and marketing objectives.
- Oversee pre-production planning, including scripting, storyboarding, and casting talent to create engaging narratives.
- Manage on-location and remote productions, coordinating with teams to ensure smooth execution under tight deadlines.
- Handle post-production workflows, including editing, color correction, sound design, and final delivery.
- Collaborate with brands and agencies to develop strategic content that maximizes audience engagement across digital platforms.

### NASCAR PRODUCTIONS | SENIOR POST PRODUCTION EDITOR

Charlotte, NC | 3 Years

- Edited high-profile NASCAR content, including commercials, promotional materials, and social media campaigns for broadcast and online platforms.
- Worked closely with producers, directors, audio mixers and motion graphics designers to create engaging, fast-paced content.
- Managed multiple projects simultaneously, ensuring timely delivery of high-quality video assets.

### DEPARTMENT OF VETERANS AFFAIRS | MEDIA PRODUCER & SOCIAL MEDIA MANAGER

Washington D.C. | 3 Years

- Led video production and podcast efforts for VA's digital media campaigns, including documentaries, interviews, and promotional content.
- Directed and produced engaging, impactful stories highlighting veterans' experiences.
- Managed nationwide video content strategy for VA's social media platforms, contributing to a substantial growth in engagement and followers.

### COMBAT VIDEOGRAPHER / ONE-MAN-BAND VIDEO PRODUCER

United States Marine Corps | 8 Years

- Led full-scale video production efforts in high-pressure environments, handling pre-production, shooting, and editing.
- Produced documentary-style content, interviews, and training videos for internal and external audiences.
- Directed and executed visual storytelling that captured the experiences of service members worldwide.

## EDUCATION

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### BACHELOR'S DEGREE

Arizona State University  
Communication and Mass Media  
2018

### MILITARY MOTION MEDIA PROGRAM

Syracuse University  
2012

### INTERMEDIATE VIDEOGRAPHY CERTIFICATE

Defense Information School  
2010

### VIDEO PRODUCTION CERTIFICATE

Defense Information School  
2007

## CLIENTS AND COLLABORATIONS

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- NASCAR Productions
- Fox Sports One
- NBC Sports
- CBS Sports
- Sinclair Broadcast Group
- Various Corporate & Commercial Brands
- Large Email Marketing & Social Media Campaigns

## PORTFOLIO & REFERENCES

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Available upon request | Producer Portfolio: [Portfolio Reel](#)